

COLOMBO
2018

ORGANIZED BY
ICTA
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DISRUPT
ASIA

SRI LANKA'S PREMIER STARTUP
CONFERENCE AND INNOVATION FESTIVAL

POST EVENT REPORT

WHY WAS **DISRUPT ASIA 2018** ORGANIZED

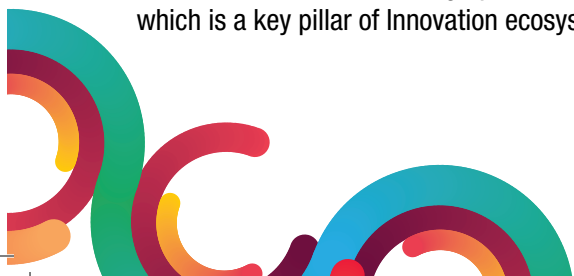
The number of technology related start-ups in Sri Lanka have grown over the last several years. While a considerable number have succeeded, quite a number of start-ups have also failed due to several reasons. One of the major reasons for the failures of start-ups is not having the proper guidance/mentoring as well as financial issues.

With this in mind, Sri Lanka's first ever startup conference and showcase called Disrupt Asia was organized in 2016 by the ICT Agency of Sri Lanka on by bringing some of the best in the ecosystem as well as start-up veterans from Sri Lanka and around the world to share their experience with new start-up founders and address many burning questions budding entrepreneurs have. The event consisted of a conference, startup showcase, networking evening and an investor forum.

Building on the success of 2016, Disrupt Asia returned for a second year in 2017. In addition to the existing features of the event, an academic forum, workshops for entrepreneurs and investor speed dating was also added.

Disrupt Asia is now considered to be “a celebration of the startup ecosystem” where all stakeholders convene under one roof to share knowledge, network and create a spark that could create a change.

In 2018, Disrupt Asia was expanded from a conference and startup showcase to a conference and innovation festival to showcase innovations from different fields and for different demographics so as to promote the STEAM Education which is a key pillar of Innovation ecosystem.





TARGET AUDIENCE OF DISRUPT ASIA 2018



STARTUPS



ENTREPRENEURS



INVESTORS



CORPORATES



UNIVERSITY STUDENTS
INTERESTED IN
ENTREPRENEURSHIP



GENERAL
PUBLIC



KIDS



MEDIA



GOVERNMENT
STAKEHOLDERS OF THE
STARTUP ECOSYSTEM

THE CONFERENCE AT DISRUPT ASIA 2018

The primary activity of Disrupt Asia 2018 was the conference. More than 50 speakers across a broad range of expertise shared their knowledge and experience through panel discussions and individual talks during the event.

○ Opening Session

The conference started off at 4.00pm on the 11th of August 2018 with the welcome remarks by the CEO of ICTA Mr. Damith Hettihewa. In his remarks, the CEO noted the efforts of the ICTA towards uplifting of the startup ecosystem of Sri Lanka and the impacts it has made.

This was followed by the opening keynote of the day delivered by the Managing Director - XLr8 Andhra Pradesh Technology Business Accelerator Mr. Glenn Robinson on the topic "Creating a Successful Innovation Ecosystem". He spoke on the work he has done around the world helping regional and national governments to build innovation ecosystem and some of his experiences in that process.

Following the keynote, the first panel discussion of the day was held on the topic "Strategy and Policy: Will it change anything?" where it was discussed if policies set by the government on innovation and entrepreneurship can help change mindsets or accelerate the growth of ecosystem.

After this the conference was split into parallel sessions.





Main Stage

The main stage was where majority of the sessions were conducted. The sessions conducted were;

- Disrupting Creative Industries
- Success in Failure
- Mythbusting Social Entrepreneurship
- Raising a Million Dollars



Stage 2.0

Due to time constraints, the conference was held in two rooms in parallel. In addition to the sessions in the Main Stage, several more sessions were conducted at Stage 2.0. They are

- It's time to STEAM Education
- Changing Landscape of Digital Marketing
- Securing a Connected Society
- AI, A Technology without an alternative?





Workshops

Several workshops were also held in parallel for the participants on various different topics. They are

- Growth hacking tactics for startups by GBG Colombo
- Fostering open innovation with corporates by Ankur Mehta
- Basics of monetising on YouTube by IdeaHell
- Building Facebook chat bots by Facebook Developer Circle



Investor Forum

An exclusive short investor forum was also organized for professionals who wish to become angel investors for technology startups. Two panel discussions were held in this forum.

- A knowledge sharing session by experienced angel investors
- Legal procedures applicable to startup financing



Closing Session

The closing session of Disrupt Asia 2018 started off with the Grand Finale of the Disrupt Asia Startup Battle. The finalists pitched to a panel of eminent judges who selected the top two winners.

Next up was the closing keynote of the conference by Nick Marino Jr., the Director of Social Change at TangoTab. He spoke on why entrepreneurs need to look at solving problem with empathy towards to end user in mind. According to him, this is how you give back to the world while also doing a business.

The keynote was well received and appreciated by all those who attended the conference.

The conference ended with the awarding of the prizes for the Startup Battle winners.



DISRUPT ASIA 2018 STARTUP BATTLE

The Disrupt Asia Startup Battle was organized this year for the 2nd time. 49 startups applied for the battle out of which 20 startups were shortlisted and selected to pitch in the semi-finals. For those who pitched, the top 4 were selected to pitch at the Grand Finale at the Main Stage of Disrupt Asia 2018 from which the winner and runner-up were selected.

The 4 startups that pitched at the Finals were

WINNER



RUNNER-UP



FINALIST

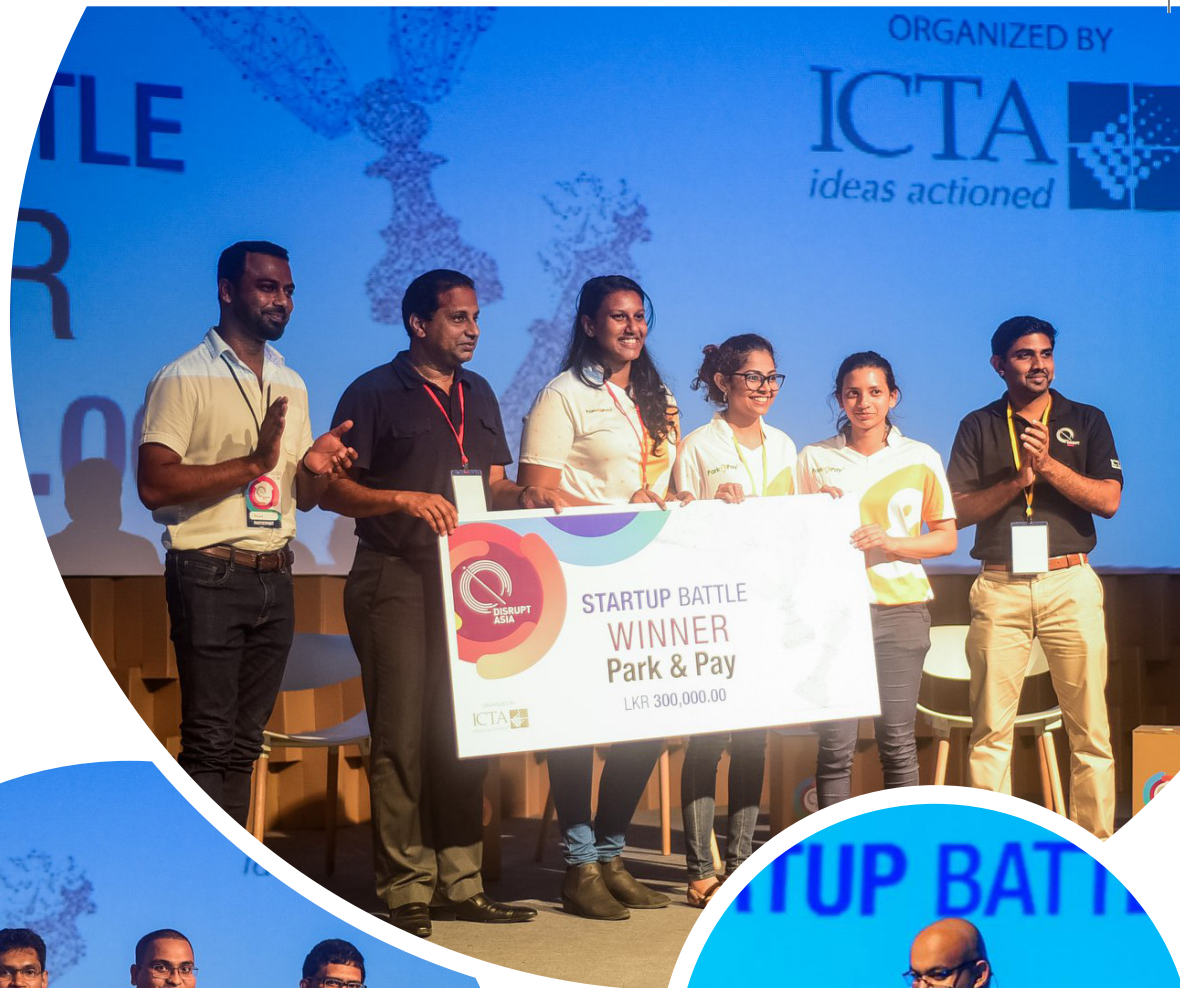


FINALIST



The winners of the Startup Battle were given a cash prize of LKR 300,000.00 while the runner-up was given LKR 150,000.00.

The two winners were also given free company valuation by PriceWaterhouseCoopers (PWC) Sri Lanka and a trip to Oslo Innovation Week 2018 in Norway by IKT Norge and SLASSCOM.



DISRUPT ASIA 2018 INNOVATION FESTIVAL

Science, Technology, Engineering, Arts and Mathematics (STEAM) is the next generation of learning promoting the convergence of the above subjects to create a generation that is ready for the future in an interdisciplinary and applied approach. A future ready workforce is important for the sustainability of the economy of the country as well as to ensure that the next generation is not left out of the fast-moving technology age.

It is with this in mind that the Disrupt Asia 2018 Innovation Festival organized to showcase innovations from different fields and for different demographics so as to promote the innovation ecosystem which is a key pillar of STEAM education.

The innovation festival consisted of startups showcasing their innovations, an inclusion pavilion where assistive and accessibility technology by universities, organizations and startups were showcased, a creative industries pavilion where startups engaged in game development in Sri Lanka showcased their products, digital activation, art installations, light based installations together with food and music to give the event a festival atmosphere.



STARTUPS THAT WERE SHOWCASED AT DISRUPT ASIA 2018

1. Alpha Numb
2. Autochatic
3. DirectPay
4. eLearning.lk
5. ezBooking
6. Giftup.lk
7. Greasemonkey Automobile
8. Helios
9. Hoom
10. iLoan
11. Interact Digital
12. iPlayDeal
13. Jolyper
14. Kripter International
15. Landlord+
16. Maturify
17. MyTuition
18. oDoc
19. Onboard.mv (from Maldives)
20. Park and Pay
21. Payer (from Maldives)
22. Pikanite
23. SenzAgro Solutions
24. Sixer Video
25. Strive.lk
26. The Jorde Project (from Maldives)
27. Tracified
28. uPay
29. xiges.io



Through feedback received from the startups that showcased, in total, all 29 startups have made contacts with close to 175+ potential clients interested in their products and 90+ potential partnerships.

INCLUSION PAVILION AT DISRUPT ASIA 2018

The Inclusion Pavilion at Disrupt Asia Innovation Festival was where organizations involved in building assistive and accessibility technology showcased their products. Many such innovations from universities, disability advocacy organizations and startups were showcased in this pavilion. They are:

- The Center for Biomedical Innovation (University of Moratuwa)
- University of Colombo - School of Computing
- Enable Lanka Foundation
- BlindNavi
- Ahanna Foundation
- LIRNEasia

The pavilion was organized with the support of LIRNEasia, the Inclusion Partner of Disrupt Asia who also brought down resource persons on assistive technology from India and student innovators on this domain from Nepal.



CREATIVE PAVILION AT DISRUPT ASIA 2018

The Creative Pavilion at Disrupt Asia 2018 was organized together with Gamer.Ik who were the Creative Partner of Disrupt Asia 2018. In this pavilion, startups engaged in building games in Sri Lanka exhibited together with companies that are involved in high technology 3D animation work in Sri Lanka.

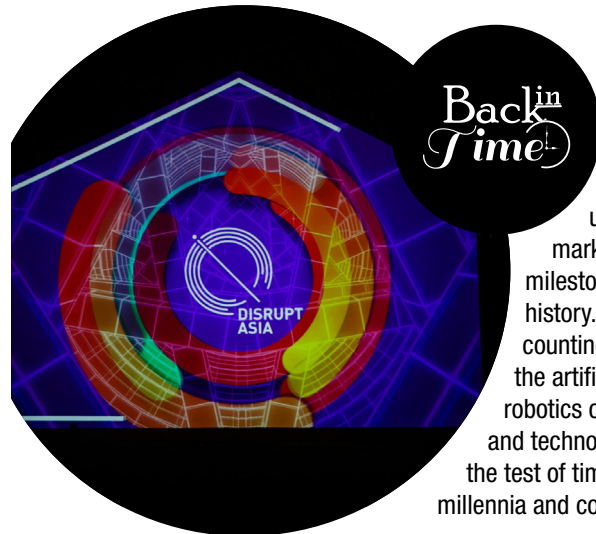
The startups that exhibited are:

- MotionMiracles
- iPlayDeal
- Kodex
- RAMStudios
- RFactory



DIGITAL INSTALLATIONS AT DISRUPT ASIA 2018

To showcase how arts, music and technology merges to bring out creative elements. Several such installations were setup at Disrupt Asia.



Back in Time!

The exact origin of the Abacus is still unknown. Yet, it marks a significant milestone in human history. From the simple counting contraption to the artificially intelligent robotics of today, science and technology has stood the test of time, braved the millennia and come thus far.

Today, we take you on a journey back in a time machine albeit a visual one. Science is yet to discover how to travel back in time, but we instead take you back to where it all began. Whether you believe in creation, the big bang theory and evolution does not matter. It is all here...

3D projection Mapping will take you through some of the most significant occurrences of human history. Every discovery, every scientific breakthrough that has shaped the world is put together in to a 5-minute video that comes alive every 55th minute. Witness the world in a matter of minutes.



FOREST whisper
the night walk

Every childhood is made up of enchantment. From the stories of fairies that have been passed on down the ages, to the teenage dreams that are full of wonder, magic is what we grow up on. We are told to never lose our child-like wonder, and here among the forest of light how can you?

A forest at night is a wondrous thing. As your eyes get used to the darkness, shapes appear that are unseen to the naked eye. Just like the tiny fireflies that dance among the forest creating patterns of its own, the enchanted forest comes alive with laser illusions and light beams. As you walk through the forest, hear the magical sounds, and catch the sudden movement of a creature in the dark.



The Clouds
LIFE BECOMES LIGHT

In the sky above us, we see clouds. When they are grey, they bring us rain. When they are white they give us shelter and it is through them clouds that light reaches us to make our day bright and sunny. Clouds have an impact on our lives. On what we do when and how we do what. Likewise, clouds change in size, design and colour while moving with the wind just like how our lives change, moods change, situations change as we go on in life.

Experience the confrontation of clouds and life showcasing the ever changing patterns of human life in this world.

Installation by: University of the Visual & Performing Arts, Faculty of Visual Arts

Finding your way through the winding paths of an enchanted forest will leave you searching for direction. The Luna installation serves just that purpose. In ancient times, it was used to reflect the light from the moon to illuminate the pathways around it.

Today, Luna is a reflection tower that will introduce the innovativeness of our disruptors to the world. Disrupt Asia has since its inception being changing the start-up eco-system in Sri Lanka and the region, and the Reflection patterns on the luna tower you see will create a story. It will also be the focal point of the innovation festival, and the centerpiece of the exhibition.

A Luna Tower serves the same purpose as a lighthouse, guiding those around it with a beacon of light. Similarly, Disrupt Asia will guide all start-ups towards the innovative world of tomorrow.



Every journey has its own story to tell, with milestones, victories, disruptions and more. We tell our story, through a journey of light. Here at the Miles of Light installation it is all about the beginning of the start-up eco-system and where its journey so far.

Walk through an illuminated pathway, with light tube that create triangular frames depicting the milestones of Disrupt Asia. From the birth of the idea to what you see today, each triangular column tells a story of trials and tribulations. It speaks volumes of how the start-up eco-system in Sri Lanka was birthed, nurtured and raised to the giant it is today.

Someone once said that every journey begins with a single step, and this illumination tells a story of a journey that is shaping the lives of thousands of young Sri Lankans. Witness the making of a digital nation.

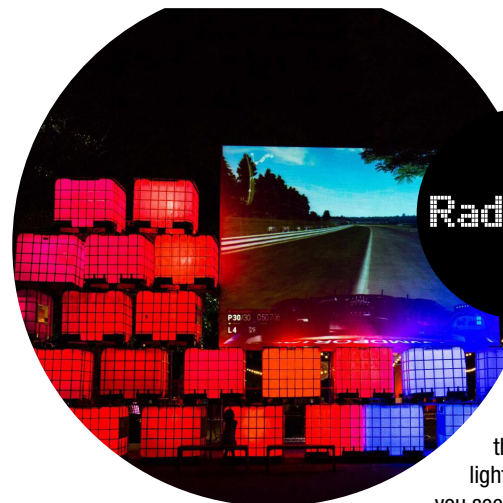


Radiance

In the beginning there was light and through that light was all things created.

Light gives life and in a myriad of patterns it weaves the world. From the colours of a rainbow, to the shades of the sea, it is the light that makes you see what you see.

Radiance captures the many patterns, moods and moments of that life-giving light. Feel yourself walking Pass a life-size Light Cube and control the patterns at the touch of your fingertips. The patterns created may seem familiar as they remind you of the great outdoors. After all it is nature that inspires science.



TheSPACE

In the beginning there was light and through that light was all things created. Light gives life and in a myriad of patterns it weaves the world. From the colours of a rainbow, to the shades of the sea, it is the light that makes you see what you see.

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The world we live in is a space of vertigo now more than it ever was. Technology is reaching its goals in a speed surpassing a bullet train.

The technological development; is it focused correctly? That is our concern today. Pure theories as well as disputing ideas are critically beyond our reach. Technology is governing us by implying that all phenomena are perfect and everything is ok. Thus being fooled we are combating with the theories and ideas existing away from our world and it leads us in to a vertigo. That vertigo is just a black hole and it does not have an end. We All Live in this hole and it does not have an end.

Installation by: Nisal B Guruge
collaboration with Nuwan Sanuranka, Janaka Pradeep



Sri Lanka's first all-electric supercar, using advanced software and hardware solutions to optimize performance and drive-train technology.

A fully scalable system, that can be customised to develop and manufacture modular based components and solutions, for the automotive industry and related fields.





SPEAKERS OF DISRUPT ASIA 2018



GLENN ROBINSON
Managing Director - XLr8
Andhra Pradesh Technology
Business Accelerator (University
of Texas at Austin extension)



PRADEEPA JEEVA
CEO - Jeeva Productions Inc &
Head of Content Strategy
at Snake Nation



PARAKUM PATHIRANA
Head of IT Security &
Compliance, LOLC Group,
Co-Founder - iPay.lk



RAVEEN WIJAYATILAKE
Founder and CEO of GamerLK



YASMINE KHATER
Founding Partner of Vision
Strategy Storytelling Pte Ltd



HARSHA JAYAWEERA
Co-Founder at Autochatic



DR HARSHA ALLES
Chairman - Gateway Group



JANEETH RODRIGO
General Manager at Digital -
TV Derana & IdeaHell



NIRJHOR RAHMAN
Country Director
at ygap Bangladesh



MUKUNDHAN SRINIVASAN
Deep Learning Solutions
Architect at NVIDIA



ARUNA PERERA
Director - Corporate
Finance and Valuation
at PWC Sri Lanka



YUDHANJAYA WIJERATNE
Researcher at LIRNEasia



AJITH FERNANDO
Managing Director
& CEO at CAL



ASHIQUE ALI
Director at Talliance



SAVANTHA DE SARAM
Senior Partner at
D. L. & F. De Saram



MAHELA LIYANAGE
Attorney-at-Law



JENELL SAN ANTONIO
Marketing Manager for Philippines
and Sri Lanka - Payoneer



DANUSHKI PERERA
Head of iMarketing
at Pyxle International



KUSH SAGAR
Business Development Lead,
SMB South Asia at Facebook



RAY NEWAL
Managing Director,
Techstars India



MOHIT PANDE
Senior Vice President
at Linear Squared (Pvt) Ltd



SAJINI JAYAWARDENA
Innovation Consultant,
Startup Coach & Community
Manager



LAHIRU PATHMALAL
Co-Founder & CEO
of Takas.lk



HASITH YAGGAHAVITA
Chief Disruptive Officer -
StartupXFoundary



ROMESH RANAWANA
Managing Director
at SimCentric Technologies



**SANKHA MUTHU
PORUTHOTAGE**
CEO / Co-founder
at Linear Squared



MOHAMMED FAWAZ
Manager-Innovation and Global
Reach at ESOF Metro Campus



NICK MARINO JR.
Director of Social Change -
TangoTab



ALEX SOSKIN
Interim Director of RSA Global
at The RSA (Royal Society for
the encouragement of Arts,
Manufactures and Commerce)



KEITH WALLACE
Chairman and Managing Partner
at DelinvesteersClub



ANKUR MEHTA
Sr. Analyst - Corporate
Innovation at T-Hub Hyderabad



JEHAN WIJESINGHE
Co-Founder & CEO -
IgniterSpace



WELLINGTON PERERA
Cloud Solution Architect
at Microsoft



FADHIL BAKEER MARKAR
Partnerships, Innovation and
Youth Focal Point at UNDP Sri Lanka



**INDULEKHA
NANAYAKKARA**
Social Media Strategy
Consultant & Trainer



INDIKA DE ZOYSA
Director, Projects
at ICTA



SUJIT CHRISTY
Governance, Risk, Compliance
& Cybersecurity Professional



**MANGALA
KARUNARATNE**
Founder & CEO -
Calcey Technologies



RANDHULA DE SILVA
Chief Disrupter at GIZ SME
Sector Development Program



UDARA DHARMASENA
Head of Paid Media & Assistant
Manager, Neo@Ogilvy



CALVIN HINDLE
Senior Business Analyst : Customer
Experience & Cognitive
Solutions at MillenniumIT



JIFFRY ZULFER
Founder & CEO - PickMe
(Digital Mobility Solutions
Lanka (PVT) Ltd)



CHAMIRA PRASAD
Managing Director -
Arimac Lanka (Pvt) PLC



**ACHALA
SAMARADIWAKARA**
Co-Founder at Good Market



HEMINDA JAYAWEERA
Senior Fellow in Innovation and
Entrepreneurship at University
of Moratuwa



**PRASHANTHAN
BALAKRISHNAN**
Country Marketing Consultant,
Sri Lanka - Google



SHARANYAN SHARMA
Founder / Chairman - Extreme
SEO Internet Solutions



KANISHKA WEERAMUNDA
Entrepreneur in Residence
at Square Hub



**SUGIBUN
SATHIAMOORTHY**
Managing Director /
Head of Brands - Magic Mango



ANUSHKA WIJESINHA
Advisor - Ministry of Development
Strategies and International
Trade (MoDSIT),
Government of Sri Lanka



HESHAN FERNANDO
Co-Founder & CEO - oDoc



**SACHINDRA
SAMARARATNE**
Program Manager - ICTA



**DR. BUDDHIMA
SUBASINGHE**
Head of Computer Science,
National Institute of Business
Management (NIBM)

TESTIMONIALS OF DISRUPT ASIA 2018

“ Disrupt Asia provides an opportunity and the much needed exposure to budding startups. Various speakers with different experiences/backgrounds can create synergies that will help innovators to push the boundaries of their respective fields with confidence. Looking forward to an improved experience next year. ”

Sanjaya Elvitigala
Elearning.lk

“ Great Initiative. Quality of the event was great. One of the properly organised tech festival in Sri Lanka. Highly recommended for Tech Startups. ”

Miller
SenzAgro (Pvt) Ltd

“ I have been participating for Disrupt Asia since 2016 and I would say the 2018 was indeed the Best out of them with respect to the discussions, exposure and the knowledge gained. Super excited for the Disrupt Asia 2019 event. ”

Adhisha Gammanpila

“ Great initiative to bring all participants in the local innovation eco-system together. Had a good mix of startups exhibiting. Good balance in the sessions between application and inspiration. ”

Mudith Uswatta
Calcey Technologies

“ Disrupt Asia 2018 was a great opportunity as a fresh new startup to see how things work in this sphere. We were lucky to have been there and the workshops and conference, especially those on failure were a real motivational element to our journey. We look forward to more events of this nature in Sri Lanka as this will really motivate the entrepreneurial spirit within us all. ”

Roshith Ranasinghe
GIFTUP

“ Disrupt Asia is amazing and one and only event is Sri Lanka focusing on Tech Startups . I learnt a lot of lessons and gained lots of knowledge from it! ”

Dileepa Rajapaksha
Jolyper

“ Congratulations Disrupt Asia for completing yet another successful event. It was a fantastic opportunity for start-ups to showcase their product, speak to potential customers and explore business opportunities. Hope to see more and more startup next year! ”

Gayantha de Zoysa
Strive



ReadMe
@readmelk

Another grand #DisruptAsia came to a close, in what was the biggest gathering of the startup ecosystem in Sri Lanka. Kudos to the @disruptasia organizing team!

Also, do stay tuned for our post event coverage 📺



gudppl, ICTA Sri Lanka and TRACE

8:48am · 12 Aug 2018 · Twitter for Android



Sharanyan Sharma
@sharanyanlk

It was a great privilege for me share my #Entrepreneurship journey with group of like minded future #Entrepreneurs @disruptasia



7:53am · 13 Aug 2018 · Twitter for Android
Sri Lanka, Sri Lanka



SparkHub
@sparkhubmv

We are attending @disruptasia and representing Maldives in the Premier Startup Conference and Innovation Festival organized by the ICT Agency of Sri Lanka since 2016 promoting entrepreneurship, policy, innovation and startups.



4:44pm · 11 Aug 2018 · Twitter for Android



Anush Wijesinha
@anushwij

Fascinating stuff happening in the confluence of #AI and ESports, and biz models emerging from it, explains @rav33n of @GamerLK at @disruptasia



6:31pm · 11 Aug 2018 · Twitter for iPhone



Ray Newal
@rnewal

Enjoyed the opportunity to meet Sri Lanka and the amazing startup scene over there @disruptasia @readmelk @JohnKeellsX keep up the great work!

ReadMe @readmelk

So we had a chat with @rnewal from @techstars for the @disruptasia edition of the #ReaderPod series youtu.be/nrkYKDaakpM?



10:11pm · 16 Aug 2018 · Twitter for iPad



IC² Institute
@IC2Institute

Here's IC²'s Glenn Robinson delivering the keynote at @disruptasia 2018. Thanks for the opportunity to share lessons learned from our @xlr8ap India program with experts from other Asian countries. Read more: ic2.utexas.edu/glenn-robinson...



9:38pm · 16 Aug 2018 · Twitter Web Client



Anush Wijesinha
@anushwij

Was great to experience another edition of @disruptasia organised by Sachindra, @ahamednishadh & team at @icta_srilanka! Lots of engaging elements to this year's event, great festival atmosphere, insightful conversations about on #startups #innovation #entrepreneurship #policy



9:46pm · 11 Aug 2018 · Twitter for iPhone



SparkHub
@sparkhubmv

This year we have @payermv @onboardmv and the winner of @swmaldives - Women Edition 2018 taking part in @disruptasia.

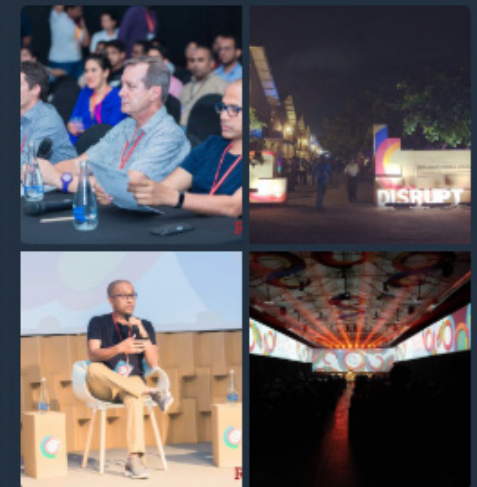


9:05pm · 11 Aug 2018 · Twitter for Android



Calcey Technologies
@calcey

@disruptasia took over @Trace_LK last Saturday. @calcey hosted the speakers' lounge & @mangkaru featured as a panelist in several sessions and as a judge in the final startup battle. Kudos to the organizers for putting together one of the most exciting events we've been part of!



5:59pm · 15 Aug 2018 · Twitter Web Client



isura
@isura

Going to @disruptasia at Trace. Tons of speakers to look forward today. disruptasia.today

1:52pm · 11 Aug 2018 · Twitter for Android

Mirantha Jayathilaka is at Trace - Expert City.
August 12 at 4:29 PM · Colombo · 🌐


This year's #DisruptAsia was literally the most "lit" conference I had ever seen. Hats off to the Disrupt Asia team!



Disrupt Asia, Nevindaree Premaratne, Ganga Rathnayake

TRACE - Sri Lanka is at Trace - Expert City.
August 13 at 11:24 AM · Colombo · 🌐

Well done Disrupt Asia on another successful year! Happy to have been a part of it #innovation #disruption #lka



Nipu Senanayake, Ruwan Maduranga and 2 others

pulse Pulse
August 28 at 5:20 PM · 🌐

One of the most highly anticipated events, Disrupt Asia 2018 was held at Trace - Expert City this August! Check it out on YouTube at <https://youtu.be/oZldk7nwhw8>
#PulseLK #livingit #disruptasia #traceexpertcity #lka



Disrupt Asia 2018
11:52

👍❤️🗨️ Nevindaree Premaratne, Gayantha De Zoysa and 68 others 5 Shares 3.7K Views

Like Comment Share

Elearning.lk
August 12 at 12:20 AM · 🌐


Had an awesome time at Disrupt Asia, looking forward to a maximize presence next year, #itstimetodisrupt



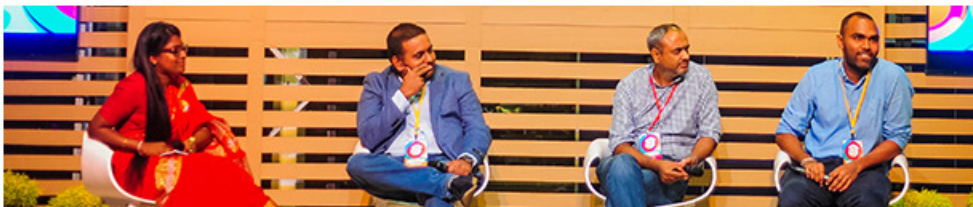
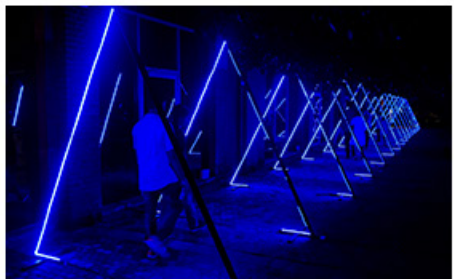

Dimuthu Kumara, Thas Mohamed and 4 others

Randhula de Silva is attending Disrupt Asia 2018 with **Sudantha C Vithanage**.
August 11 at 8:11 PM · 🌐

It's a good feeling to dream a dream too big and get to live it larger than life! Disrupt Asia 2018 Disrupt Asia transforming Trace - Expert City and Sri Lankan conference and startup culture! #disruptasia #disruptasia2018 #traceexpertcity #startups #lka
Nevindaree, Ahamed, Sachindra, Kanishka & team, job well done!



48 1 Comment 1 Share





DISRUPT ASIA 2017 **HIGHLIGHTS**



<https://2017.disruptasia.today>



DISRUPT ASIA 2018 **HIGHLIGHTS**



<https://2018.disruptasia.today>

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DISRUPT
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@disruptasia

www.disruptasia.today